



## BERKELEY ■ PUBLIC ■ LIBRARY ■ FOUNDATION

### **STRATEGIC PLAN 2005-2010**

#### **Mission**

The mission of the Berkeley Public Library Foundation (BPLF) is to support our community's knowledge and learning by enhancing library facilities, programs and services.

#### **Goals**

1. Support the renovation of the Berkeley Public Library Branches in order to provide all Berkeley neighborhoods with safe, clean, comfortable, well-equipped and welcoming library facilities.
2. Ensure that the Berkeley Public Library's collection of books, materials, and informational technology meets the needs of the community by remaining diverse, plentiful, and up-to-date.
3. Support the development of programs and services at the Berkeley Public Library that will build bridges to historically underserved members of the community.
4. Aid in the effort to keep the Berkeley Public Library Branches open in order to satisfy the needs of the community.

#### **Focus**

In order to fulfill the BPLF's mission and achieve its goals, the BPLF will focus on fundraising and establishing partnerships with businesses and community organizations.

#### **Strategies**

1. Support the renovation and expansion of the West Branch beginning with matching funds to state bond funds for the West Branch.
2. Fund repairs and rehabilitation at the other branches and major renovations at all branches as they are developed.
3. Replace and upgrade technology at the branches, such as personal computers, used by library patrons.
4. Fund collections including books, periodicals, audio-tapes and compact discs, and language learning material.
5. Fund experimental and innovative programs and services, such as increasing participation of special and currently underserved communities.
6. Work with the Library on maintaining service hours at the branch libraries and the re-opening of the Central Library on Sunday.